

**North America Options Trading Platform Market**

Market Report | 2024-05-01 | 204 pages | Data Bridge Market Research

**AVAILABLE LICENSES:**

- Single User License \$3500.00
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**Report description:**

North America options trading platform market is expected to reach USD 2,041,349.42 thousand by 2031 from USD 1,086,210.13 thousand in 2023, growing with a CAGR of 8.3% in the forecast period of 2024 to 2031.

**Market Segmentation:**

North America Options Trading Platform Market, By (Individual Account, IRA Account, Entity Account, and Joint Account), Options Type (Call Options and Put Options), Platform Type (Mobile App, Desktop and Web), Trading Permission Level (Level 1, Level 2, Level 3, and Level 4), Pricing Model (Free and Subscription Based), Number of Styles (American Style Option and European Style Options), By Countries (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2031

**Overview of North America Options Trading Platform Market Dynamics:****Driver**

- Increasing participation from retail investors in financial markets

**Restraint**

- Regulatory complexity and uncertainty can restrict platform operations and trading activities

**Opportunity**

- Emergence of technologies such as blockchain, AI, ML and decentralized finance (DeFi)

**Market Players:**

The key market players operating in the North America options trading platform market are listed below:

- Ally Financial Inc
- Bank of America Corporation

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- Charles Schwab & Co., Inc.
- Interactive Brokers LLC
- Robinhood
- E\*TRADE from Morgan Stanley
- ETORO USA LLC.
- IG Group Holdings plc
- Saxo Capital Markets Pte Ltd
- Ava Trade Markets Ltd.
- TradeStation
- tastytrade, Inc.
- Social Finance
- Tickmill
- FMR LLC
- Webull Financial LLC
- Moomoo Financial Inc
- Public Holdings, Inc.

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