

## Switzerland Data Center Market - Investment Analysis & Growth Opportunities 2024-2029

Market Report | 2024-06-20 | 111 pages | Arizton Advisory & Intelligence

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## Report description:

The Switzerland data center market by investments is expected to grow at a CAGR of 6.94% from 2023 to 2029.

#### **KEY HIGHLIGHTS**

- The Switzerland data center market is well-known for its advanced technology, offering a secure place for businesses to store important information. Despite high construction costs, Zurich is a global leader in data center development, hosting many centers. Factors like the recent boom of artificial intelligence, more internet users, rising data traffic, and supportive government initiatives drive the growth of the Switzerland data center market. The popularity of social media and more mobile users also add to the demand, making Switzerland a key player in expanding data center services.
- An independent group called the Swiss DataCenter Efficiency Association (SDEA) certifies data centers that meet efficiency requirements, using key performance indicators (KPIs) to assess factors like IT and infrastructure efficiency and carbon footprint. The Swiss government actively supports energy efficiency in data centers by optimizing resource use, especially during critical periods. They run programs that bring together the power generators of data centers, covering integration and operation costs and showing strong support for energy-efficient initiatives nationwide.
- The Swiss Data Center Efficiency Label, introduced at the World Economic Forum with government support from the Swiss Federal Office of Energy, aims to cut energy use and carbon emissions in data centers, fostering adoption nationally and globally. Spearheaded by Digital Switzerland and Hewlett Packard Enterprise, the Swiss Data Center Efficiency Label, overseen by the Swiss Datacenter Efficiency Association, aligns with government efforts. It evaluates the entire energy flow in data centers, offering gold, silver, or bronze labels based on compliance. Plans for continuous updates reflect technological advancements, including considerations for emerging edge computing.

WHY SHOULD YOU BUY THIS RESEARCH?

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- Market size regarding investment, area, power capacity, and Switzerland colocation market revenue is available.
- -[An assessment of the data center investment in Switzerland by colocation, hyperscale, and enterprise operators.
- -[Investments in the area (square feet) and power capacity (MW) across cities in the country.
- A detailed study of the existing Switzerland data center market landscape, an in-depth market analysis, and insightful predictions about industry size during the forecast period.
- Snapshot of existing and upcoming third-party data center facilities in Switzerland

I.□Facilities Covered (Existing): 57
II.□Facilities Identified (Upcoming): 04

III. □Coverage: 15+ Cities

IV. Existing vs. Upcoming (Area)

V. Existing vs. Upcoming (IT Load Capacity)
- Data Center Colocation Market in Switzerland

I. Colocation Market Revenue & Forecast (2023-2029)

II. 

Retail Colocation Revenue (2023-2029)

III. □ Retail & Wholesale Colocation Pricing

- The Switzerland data center market investments are classified into IT, power, cooling, and general construction services with sizing and forecast.
- A comprehensive analysis of the latest trends, growth rate, potential opportunities, growth restraints, and prospects for the industry.
- Provide a business overview and product offerings of prominent IT infrastructure providers, construction contractors, support infrastructure providers, and investors operating in the market.
- -[A transparent research methodology and the analysis of the demand and supply aspects of the market.

## **VENDOR LANDSCAPE**

- Some key colocation investors in the Switzerland data center market are Digital Realty, Equinix, NTT Global Data Centers, Vantage Data Centers, Green, STACK Infrastructure, and Swisscom.
- The country witnessed data center construction announcements from companies such as Digital Realty in 2023.
- Telecom operators such as Swisscom, Sunrise Communications AG, Orange Switzerland AG (formerly called Salt), and others played an important role in connectivity across the country.

#### EXISTING VS. UPCOMING DATA CENTERS

- Existing Facilities in the Region (Area and Power Capacity)

o∏Zurich

o

☐Other Cities

- List of Upcoming Facilities in the Region (Area and Power Capacity)

o∏Zurich

o
Other Cities

## **VENDORS LIST**

## IT Infrastructure Providers

- ? Arista Networks
- ? Atos
- ? Broadcom
- ? Cisco Systems

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- ? Dell Technologies
- ? Fujitsu
- ? Hewlett Packard Enterprise
- ? Huawei Technologies
- ? IBM
- ? Inspur
- ? Lenovo
- ? NetApp
- ? NEC Corporation

## - Data Center Construction Contractors & Sub-Contractors

- ? Arcos'arre Architecture
- ? Arup
- ? Bassler & Hofmann
- ? Cpcm
- ? DPR Construction
- ? ffbk Architekten
- ? Gruner
- ? ISG
- ? Kirby Group Engineering
- ? Steiger Concept
- ? Turner & Townsend
- ? Webuild Group

## - Support Infrastructure Providers

- ? ABB
- ? Caterpillar
- ? Cummins
- ? Eaton
- ? Legrand
- ? Mitsubishi Electric Corporation
- ? Rittal
- ? Rolls-Royce
- ? Schneider Electric
- ? Socomec
- ? STULZ
- ? Vertiv

## -□Data Center Investors

- ? Digital Realty
- ? Equinix
- ? NTT Global Data Centers
- ? Vantage Data Centers
- ? Green
- ? STACK Infrastructure
- ? Swisscom

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## REPORT COVERAGE:

This report analyses the Switzerland data center market share. It elaboratively analyses the existing and upcoming facilities and investments in IT, electrical, mechanical infrastructure, general construction, and tier standards. It discusses market sizing and investment estimation for different segments. The segmentation includes:

- -□? IT Infrastructure
- o∏Servers
- o

  ☐Storage Systems
- o∏Network Infrastructure
- -∏Electrical Infrastructure
- o∏UPS Systems
- $o \\ \square Generators$
- o[Switches & Switchgears
- $o \square PDUs$
- o

  Other Electrical Infrastructure
- Mechanical Infrastructure
- o
  Cooling Systems
- o∏Rack Cabinets
- o□ Other Mechanical Infrastructure

## **TARGET AUDIENCE**

- ? Real Estate Investment Trusts (REIT)
- ? Construction Contractors
- ? Infrastructure Providers
- ? New Entrants
- ? Consultants/Consultancies/Advisory Firms
- ? Corporate and Government Agencies

## **KEY QUESTIONS ANSWERED:**

- 1. How big is the Switzerland data center market?
- 2. How much MW of power capacity will be added across Switzerland during 2024-2029?
- 3. What factors are driving Switzerland data center market?
- 4. What is the growth rate of the Switzerland data center market?
- 5. How many existing and upcoming data center facilities exist in Switzerland?

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