

Tobacco in Croatia

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Report description:

In 2023, there were no sharp changes in excise tax or, therefore, product prices in tobacco in Croatia. More stable prices helped to avoid declines in retail volume sales at the end of the review period. However, the growth in retail volume sales of cigarettes in 2023 was not due to domestic consumers, but rather consumption by the higher number of inbound tourists in the post-Coronavirus (COVID-19) period. Arrivals from Western EU countries availed themselves of the lower prices on offer for ci...

Euromonitor International's Tobacco in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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