

Tobacco in Cote d'Ivoire

Market Direction | 2024-05-30 | 25 pages | Euromonitor

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Report description:

In 2023, tobacco in Cote d'Ivoire continues to demonstrate a positive performance despite economic challenges. Surging inflation has eroded the purchasing power of lower- and middle-income consumers, leading to reduced expenditures on tobacco. Additionally, rising excise taxes over the review period have contributed to a slowdown in overall tobacco consumption growth. Consequently, price-sensitive smokers have increasingly switched to cheaper brands.

Euromonitor International's Tobacco in Cote d'Ivoire report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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