

Tobacco in Canada

Market Direction | 2024-05-29 | 56 pages | Euromonitor

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Report description:

Tobacco in Canada is undergoing significant structural changes with traditional cigarettes losing ground due to declining smoking rates and the switch to alternative vaping products. Cigarette production witnessed a significant decrease in 2023 with restrictions tightening further, including the requirement of health warnings on each cigarette stick from August 2024. E-vapour products have also been impacted by the introduction of excise taxes and a ban on flavoured vapes in Quebec, bringing the...

Euromonitor International's Tobacco in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Decline in cigarette smoking accelerates

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Consumers seek more affordable options

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