

## **Tobacco in Bosnia and Herzegovina**

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### **Report description:**

In 2023, Bosnia and Herzegovina witnessed significant changes in its tobacco landscape, marked by declining smoking prevalence and notable economic factors influencing consumer behaviour. A growing health consciousness among the population has led to a steady decrease in smoking rates, with more individuals opting to quit smoking, driven by health concerns and economic pressures. Notably, the initiation of smoking among younger demographics has dwindled, reflecting changing attitudes towards tob...

Euromonitor International's Tobacco in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Tobacco in Bosnia and Herzegovina  
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List Of Contents And Tables

### **TOBACCO IN BOSNIA AND HERZEGOVINA**

#### **EXECUTIVE SUMMARY**

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### **OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

#### **PRODUCTION/IMPORTS/EXPORTS**

#### **MARKET INDICATORS**

Table 1 Number of Adult Smokers by Gender 2018-2023

#### **MARKET DATA**

Table 2 Sales of Tobacco by Category: Volume 2018-2023

Table 3 Sales of Tobacco by Category: Value 2018-2023

Table 4 Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 5 Sales of Tobacco by Category: % Value Growth 2018-2023

Table 6 Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 7 Forecast Sales of Tobacco by Category: Value 2023-2028

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

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#### **SOURCES**

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## Summary 2 Research Sources

### CIGARETTES IN BOSNIA AND HERZEGOVINA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Declining smoking prevalence and economic pressures

Shift towards "reduced harm" products

Rising cigarette prices

#### PROSPECTS AND OPPORTUNITIES

Declining smoking prevalence and consumer migration

Shift towards tobacco products that are perceived as less harmful

Regulatory changes and EU accession

#### TAXATION AND PRICING

Taxation rates

Table 78 Taxation and Duty Levies 2018-2023

Average cigarette pack price breakdown

Summary 3 Average Cigarette Pack Price Breakdown: Brand Examples

#### CATEGORY DATA

Table 79 Sales of Cigarettes: Volume 2018-2023

Table 80 Sales of Cigarettes by Category: Value 2018-2023

Table 81 Sales of Cigarettes: % Volume Growth 2018-2023

Table 82 Sales of Cigarettes by Category: % Value Growth 2018-2023

Table 83 Sales of Cigarettes by Blend: % Volume 2018-2023

Table 84 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2018-2023

Table 85 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2018-2023

Table 86 Sales of Cigarettes by Pack Size: % Volume 2018-2023

Table 87 Sales of Cigarettes by Price Band: % Volume 2018-2023

Table 88 NBO Company Shares of Cigarettes: % Volume 2019-2023

Table 89 LBN Brand Shares of Cigarettes: % Volume 2020-2023

Table 90 Sales of Cigarettes by Distribution Format: % Volume 2018-2023

Table 91 Illicit Trade Estimate of Cigarettes: Volume 2018-2023

Table 92 Forecast Sales of Cigarettes: Volume 2023-2028

Table 93 Forecast Sales of Cigarettes by Category: Value 2023-2028

Table 94 Forecast Sales of Cigarettes: % Volume Growth 2023-2028

Table 95 Forecast Sales of Cigarettes by Category: % Value Growth 2023-2028

Table 96 Forecast Sales of Cigarettes by Blend: % Volume 2023-2028

Table 97 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2023-2028

Table 98 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2023-2028

Table 99 Forecast Sales of Cigarettes by Pack Size: % Volume 2023-2028

Table 100 Forecast Sales of Cigarettes by Price Band: % Volume 2023-2028

### CIGARS, CIGARILLOS AND SMOKING TOBACCO IN BOSNIA AND HERZEGOVINA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Moderate growth in cigars and cigarillos

Stabilisation of fine cut tobacco consumption

Impact of illicit trade on tobacco products

#### PROSPECTS AND OPPORTUNITIES

Steady growth in cigars and cigarillos

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Rising popularity of cigars

Decline in fine cut tobacco

#### CATEGORY DATA

Table 10 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023

Table 11 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023

Table 12 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023

Table 13 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023

Table 14 Sales of Cigars by Size: % Volume 2018-2023

Table 15 Sales of Cigarillos by Price Platform 2018-2023

Table 16 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023

Table 17 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023

Table 18 NBO Company Shares of Cigars: % Volume 2019-2023

Table 19 □LBN Brand Shares of Cigars: % Volume 2020-2023

Table 20 □NBO Company Shares of Cigarillos: % Volume 2019-2023

Table 21 □LBN Brand Shares of Cigarillos: % Volume 2020-2023

Table 22 □NBO Company Shares of Smoking Tobacco: % Volume 2019-2023

Table 23 □LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023

Table 24 □NBO Company Shares of Pipe Tobacco: % Volume 2019-2023

Table 25 □LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023

Table 26 □NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023

Table 27 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023

Table 28 □Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023

Table 29 □Distribution of Smoking Tobacco by Format: % Volume 2018-2023

Table 30 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028

Table 31 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028

Table 32 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028

Table 33 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

#### SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN BOSNIA AND HERZEGOVINA

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Growth in tobacco products perceived as less harmful

Controversy and growth in smokeless tobacco

Innovations in e-vapour and heated tobacco products

#### PROSPECTS AND OPPORTUNITIES

Evolving consumer preferences towards "reduced harm" products

Transition in vaping preferences: Open vs. closed systems

Rising popularity of nicotine pouches among younger consumers

#### CATEGORY INDICATORS

Table 34 Number of Adult Vapers 2018-2023

#### CATEGORY DATA

Table 35 Sales of Smokeless Tobacco by Category: Volume 2018-2023

Table 36 Sales of Smokeless Tobacco by Category: % Volume Growth 2018-2023

Table 37 Sales of E-Vapour Products by Category: Volume 2018-2023

Table 38 Sales of E-Vapour Products by Category: % Volume Growth 2018-2023

Table 39 Sales of Tobacco Heating Devices: Volume 2018-2023

Table 40 Sales of Tobacco Heating Devices: % Volume Growth 2018-2023

Table 41 Sales of Heated Tobacco: Volume 2018-2023

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Table 42	Sales of Heated Tobacco: % Volume Growth 2018-2023
Table 43	☐Sales of Tobacco Free Oral Nicotine: Volume 2018-2023
Table 44	☐Sales of Tobacco Free Oral Nicotine: % Volume Growth 2018-2023
Table 45	☐Sales of Tobacco Free Oral Nicotine by Category: Value 2018-2023
Table 46	☐Sales of Tobacco Free Oral Nicotine: % Value Growth 2018-2023
Table 47	☐Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2018-2023
Table 48	☐Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023
Table 49	☐Sales of E-Liquids by Nicotine Strength: % Value 2020-2023
Table 50	☐NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023
Table 51	☐LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023
Table 52	☐NBO Company Shares of E-Vapour Products: % Value 2019-2023
Table 53	☐LBN Brand Shares of E-Vapour Products: % Value 2020-2023
Table 54	☐NBO Company Shares of Tobacco Heating Devices: % Volume 2019-2023
Table 55	☐LBN Brand Shares of Tobacco Heating Devices: % Volume 2020-2023
Table 56	☐NBO Company Shares of Heated Tobacco: % Volume 2019-2023
Table 57	☐LBN Brand Shares of Heated Tobacco: % Volume 2020-2023
Table 58	☐NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2019-2023
Table 59	☐LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2020-2023
Table 60	☐Distribution of Smokeless Tobacco by Format: % Volume 2018-2023
Table 61	☐Distribution of E-Vapour Products by Format: % Value 2018-2023
Table 62	☐Distribution of Tobacco Heating Devices by Format: % Volume 2018-2023
Table 63	☐Distribution of Heated Tobacco by Format: % Volume 2018-2023
Table 64	☐Forecast Sales of Smokeless Tobacco by Category: Volume 2023-2028
Table 65	☐Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2023-2028
Table 66	☐Forecast Sales of E-Vapour Products by Category: Volume 2023-2028
Table 67	☐Forecast Sales of E-Vapour Products by Category: % Volume Growth 2023-2028
Table 68	☐Forecast Sales of Tobacco Heating Devices: Volume 2023-2028
Table 69	☐Forecast Sales of Tobacco Heating Devices: % Volume Growth 2023-2028
Table 70	☐Forecast Sales of Heated Tobacco: Volume 2023-2028
Table 71	☐Forecast Sales of Heated Tobacco: % Volume Growth 2023-2028
Table 72	☐Forecast Sales of Tobacco Free Oral Nicotine: Volume 2023-2028
Table 73	☐Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2023-2028
Table 74	☐Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2023-2028
Table 75	☐Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2023-2028
Table 76	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2023-2028
Table 77	☐Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2023-2028

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