

Tobacco in Argentina

Market Direction | 2024-05-29 | 38 pages | Euromonitor

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Report description:

The Argentine economy faced significant challenges in 2023, entering a recession with a GDP contraction and a notable decline in December compared to December 2022. Inflation surged, severely impacting the tobacco industry. Although official unemployment rates remained low, poverty levels soared, with nearly half of the population living below the poverty line. The average income was below historical patterns, and purchasing power declined due to rising inflation. Additionally, a severe drought...

Euromonitor International's Tobacco in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigarettes (Illicit+Legal), Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Cigarette sales retraction amidst economic crisis, declining smoking prevalence, and shift to fine cut tobacco

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Strengthening of local companies through pricing and innovation

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