

Sunglasses in Thailand

Market Direction | 2024-05-29 | 18 pages | Euromonitor

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Report description:

Sunglasses in Thailand is continuing to recover in 2024, with positive growth in both volume and current value sales. More brands are interested in entering the local market and both chained and independent retailers are investing in expansion and renovation. Gentle Monster opened its first Thailand store at The EmQuartier in Bangkok. This 340sqm flagship store boasts unique decor and design and houses several popular and limited collections including Gentle Monster BOLD Collection and Gentle Mon...

Euromonitor International's Sunglasses in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sunglasses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fashion-focus helps drive demand as e-commerce struggles

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