

Sunglasses in Spain

Market Direction | 2024-05-29 | 18 pages | Euromonitor

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Report description:

Having exceeded 2019 retail volume and current value sales for the first time in 2023, sunglasses in Spain continues to recover from the slump caused by the exigencies of the Coronavirus (COVID-19) pandemic. Sunglasses is projected to see the fastest retail current value growth in eyewear in Spain over 2024, as well as above-average retail volume growth for the industry. This projection is attributed to the reopening of society following COVID-19-related restrictions, bringing faster tourism flo...

Euromonitor International's Sunglasses in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sunglasses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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