

## **Sunglasses in Singapore**

Market Direction | 2024-05-30 | 15 pages | Euromonitor

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### **Report description:**

After a year of exceptional double-digit volume and current value growth in 2023, sunglasses in Singapore is set to see notable declines by both measures in 2024, given the replacement rate of sunglasses. With such high demand in 2023, most people who had purchased a new pair in this year are unlikely to purchase another pair in the subsequent years. Increases in average unit prices as a result of inflationary pressure are also expected to contribute to the anticipated double-digit volume declin...

Euromonitor International's Sunglasses in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sunglasses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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