

## **Sunglasses in Canada**

Market Direction | 2024-05-29 | 18 pages | Euromonitor

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### **Report description:**

Sunglasses in Canada resumed value growth in the first months of 2024 after experiencing a decline in 2023. This decline was primarily attributed to a normalisation of sales following a robust travel-induced recovery in 2022. Additionally, consumers had curtailed discretionary spending due to rising living costs. However, the tide turned in early 2024 with decreases in inflation, enabling increased discretionary spending by consumers. Moreover, a surge in immigration further bolstered sunglasses...

Euromonitor International's Sunglasses in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sunglasses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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