

Sun Care in Hong Kong, China

Market Direction | 2024-05-30 | 22 pages | Euromonitor

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Report description:

The surge in outbound travel, especially to Southeast Asia in 2023, resulted in double-digit current value growth for sun care in Hong Kong. Sunny locations such as Thailand and Singapore were among the top 10 outbound travel destinations for Hong Kong's citizens in 2023, according to Euromonitor International's Travel data. In fact, nature and outdoor activities was the top five travel destination feature local consumers searched for, according to Euromonitor International's Voice of the Consum...

Euromonitor International's Sun Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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