

Sports Drinks in the United Kingdom

Market Direction | 2023-11-27 | 32 pages | Euromonitor

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Report description:

After experiencing significant off-trade and on-trade volume and current value growth in 2021 and 2022, sports drinks is set to continue to experience dynamic growth in 2023. The COVID-19 pandemic accelerated the health and wellness trend, which continues to spread across the soft drinks industry. According to the organisation Sport England, the proportion of active adults is back in line with pre-pandemic levels, and activity levels have recovered after the multiple periods of restrictions impl...

Euromonitor International's Sports Drinks in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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