

Sports Drinks in New Zealand

Market Direction | 2023-12-20 | 27 pages | Euromonitor

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Report description:

The cost of living pressures confronting consumers in New Zealand in 2023 were exacerbated by the government's re-imposition of excise duty on petrol in July and the impact of flooding and extreme weather events on the country's infrastructure, with road closures adversely affecting supply chains and placing upward pressure on unit prices.

Euromonitor International's Sports Drinks in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

SPORTS DRINKS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost of living pressures affect demand

Demand for Asian speciality drinks remains confined to Asian community

Net migration growth helps to drive volume growth

PROSPECTS AND OPPORTUNITIES

Pressure on prices expected to ease over forecast period

Lack of immigration will continue to limit the growth of Asian speciality drinks

Distribution expected to remain confined to specialist Asian grocery stores

CATEGORY DATA

Table 1 Off-trade Sales of Asian Speciality Drinks: Volume 2018-2023

Table 2 Off-trade Sales of Asian Speciality Drinks: Value 2018-2023

Table 3 Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2018-2023

Table 4 Off-trade Sales of Asian Speciality Drinks: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade Asian Speciality Drinks: % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade Asian Speciality Drinks: % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade Asian Speciality Drinks: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade Asian Speciality Drinks: % Value 2020-2023

Table 9 Forecast Off-trade Sales of Asian Speciality Drinks: Volume 2023-2028

Table 10 Forecast Off-trade Sales of Asian Speciality Drinks: Value 2023-2028

Table 11 Forecast Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2023-2028

Table 12 Forecast Off-trade Sales of Asian Speciality Drinks: % Value Growth 2023-2028

SOFT DRINKS IN NEW ZEALAND

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 22 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
 Table 23 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023
 Table 24 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
 Table 25 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
 Table 26 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
 Table 27 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
 Table 28 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
 Table 29 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
 Table 30 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
 Table 31 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
 Table 32 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
 Table 33 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
 Table 34 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
 Table 35 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
 Table 36 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
 Table 37 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
 Table 38 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
 Table 39 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
 Table 40 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
 Table 41 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
 Table 42 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
 Table 43 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
 Table 44 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in New Zealand

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SOURCES

Summary 1 Research Sources

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