

Spectacles in the US

Market Direction | 2024-05-29 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2024, spectacles in the US is set to post mid-single-digit current value growth, with increases across all categories. Unit prices are expected to see slower increases as the inflated economic environment has stabilised in the US. Volume growth is projected to improve in comparison with 2023, as consumers are adapting to the new normal of price rises, and becoming familiar with the higher prices of goods.

Euromonitor International's Spectacles in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Spectacles in the US
Euromonitor International
May 2024

List Of Contents And Tables

SPECTACLES IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for spectacle frames and lenses stabilises as consumers revert to normal purchasing practices
Acquisitions and luxury brand expansion into spectacles continue to be growth drivers for leading players in spectacles
Myopia control spectacle lenses undergo innovation for increased wear comfort

PROSPECTS AND OPPORTUNITIES

Growth of spectacles set to soften over the forecast period
E-commerce performance slows as retailers and brands focus on improving in-person shopping experiences
Optic technology revolution: The future of AI integration and smart hardware

CATEGORY DATA

- Table 1 Sales of Spectacles by Category: Volume 2019-2024
- Table 2 Sales of Spectacles by Category: Value 2019-2024
- Table 3 Sales of Spectacles by Category: % Volume Growth 2019-2024
- Table 4 Sales of Spectacles by Category: % Value Growth 2019-2024
- Table 5 Sales of Spectacle Lenses by Type: % Value 2019-2024
- Table 6 NBO Company Shares of Spectacles: % Value 2019-2023
- Table 7 LBN Brand Shares of Spectacles: % Value 2020-2023
- Table 8 Distribution of Spectacles by Format: % Value 2019-2024
- Table 9 Forecast Sales of Spectacles by Category: Volume 2024-2029
- Table 10 □Forecast Sales of Spectacles by Category: Value 2024-2029
- Table 11 □Forecast Sales of Spectacles by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Sales of Spectacles by Category: % Value Growth 2024-2029

EYEWEAR IN THE US

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for eyewear?

MARKET DATA

- Table 13 Sales of Eyewear by Category: Volume 2019-2024
- Table 14 Sales of Eyewear by Category: Value 2019-2024
- Table 15 Sales of Eyewear by Category: % Volume Growth 2019-2024
- Table 16 Sales of Eyewear by Category: % Value Growth 2019-2024
- Table 17 NBO Company Shares of Eyewear: % Value 2019-2023
- Table 18 LBN Brand Shares of Eyewear: % Value 2020-2023
- Table 19 Distribution of Eyewear by Format: % Value 2019-2024
- Table 20 Forecast Sales of Eyewear by Category: Volume 2024-2029
- Table 21 Forecast Sales of Eyewear by Category: Value 2024-2029

Table 22 □Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Spectacles in the US

Market Direction | 2024-05-29 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-02-12"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com