

Spectacles in the US

Market Direction | 2024-05-29 | 19 pages | Euromonitor

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Report description:

In 2024, spectacles in the US is set to post mid-single-digit current value growth, with increases across all categories. Unit prices are expected to see slower increases as the inflated economic environment has stabilised in the US. Volume growth is projected to improve in comparison with 2023, as consumers are adapting to the new normal of price rises, and becoming familiar with the higher prices of goods.

Euromonitor International's Spectacles in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Myopia control spectacle lenses undergo innovation for increased wear comfort

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