

Spectacles in the United Kingdom

Market Direction | 2024-05-27 | 21 pages | Euromonitor

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Report description:

Spectacles in the UK continued to witness positive growth in 2023 offset by the ramifications of the pandemic. At the same time, value growth was driven by average unit price increases in line with inflated energy prices. While both value and volume sales returned to pre-pandemic levels in 2022, category growth is set to notably slow over 2024, as consumers fully re-establish their regular routines. Furthermore, with the rising cost-of-living expenses due to soaring inflation, 2024 is expected t...

Euromonitor International's Spectacles in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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