

Spectacles in Spain

Market Direction | 2024-05-29 | 19 pages | Euromonitor

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Report description:

Spectacles in Spain is expected to see modest, and slower, retail volume growth over 2024, compared to 2023. However, supported by an increase in the average retail unit price, retail value (constant 2024 prices) sales are projected to rise for the first time since 2021. The demand for spectacles continues to be dampened by still relatively high inflation and high interest rates, which exert strong pressure on disposable incomes and purchasing power. Spanish consumers remain cautious about their...

Euromonitor International's Spectacles in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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