

## **Spectacles in Singapore**

Market Direction | 2024-05-30 | 17 pages | Euromonitor

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### **Report description:**

Spectacles in Singapore is expected to maintain solid volume and current value growth in 2024. Singapore's ageing population is a key factor driving growth of spectacles. As consumers age, their eyesight starts to deteriorate, and this is leading to increasing demand for spectacles and other corrective eyewear in Singapore. In addition, many companies have implemented permanent hybrid working policies. This is supporting demand for spectacles, as consumers switch between contact lenses and spect...

Euromonitor International's Spectacles in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spectacles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
May 2024

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SPECTACLES IN SINGAPORE

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Local retailers and brands are able to connect with local consumers  
Omnichannel strategies strengthen sales via e-commerce

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