

## **Spectacles in Indonesia**

Market Direction | 2024-05-29 | 17 pages | Euromonitor

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### **Report description:**

Spectacles is set to see slight current value growth in Indonesia in 2024. The corporate market potential for spectacles is still significant in Indonesia, and will continue to grow. This can be seen from the hike in sales of spectacles that commonly happens in Indonesia towards the end of the year as spectacles are one of the health benefits that are usually provided by companies for permanent employees. Optical goods stores are already aware of this, and are looking to tap into this market. Th...

Euromonitor International's Spectacles in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spectacles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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