

## **Spectacles in China**

Market Direction | 2024-05-29 | 18 pages | Euromonitor

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### **Report description:**

Following a rebound in 2023, which saw strong double-digit current value growth, spectacles in China is set to return to high single-digit growth in 2024, indicating a return to a more stable growth trajectory. In terms of category performances, spectacle lenses is expected to continue leading with double-digit growth, driven by the ongoing trends towards upscale and specialised products. On the other hand, spectacle frames, as complementary products to spectacle lenses, is facing more of a chal...

Euromonitor International's Spectacles in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spectacles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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