

## **Spectacles in Canada**

Market Direction | 2024-05-29 | 18 pages | Euromonitor

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### **Report description:**

2024 has seen a return to normalised growth for spectacles in Canada, following a strong 2023, which has been benefitting from the tailwind of consumers returning to workplaces and engaging in out-of-home activities after public COVID-19 safety measures were rolled back in 2022. Increased immigration also has been supporting growth in 2024. Reading glasses have been experiencing a resurgence after a dip in 2023, as consumers are opting to reduce discretionary spending amid rising living costs. A...

Euromonitor International's Spectacles in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spectacles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Spectacles in Canada  
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### List Of Contents And Tables

#### SPECTACLES IN CANADA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Return to normalised growth in spectacle frames and lenses

Intense competition and innovation in spectacle lenses

Expansion of value-focused eyewear providers

##### PROSPECTS AND OPPORTUNITIES

Solid growth driven by demographic changes and competition

Growing demand for sustainable eyewear

Technology advancements enhancing consumer experience

##### CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2019-2024

Table 2 Sales of Spectacles by Category: Value 2019-2024

Table 3 Sales of Spectacles by Category: % Volume Growth 2019-2024

Table 4 Sales of Spectacles by Category: % Value Growth 2019-2024

Table 5 Sales of Spectacle Lenses by Type: % Value 2019-2024

Table 6 NBO Company Shares of Spectacles: % Value 2019-2023

Table 7 LBN Brand Shares of Spectacles: % Value 2020-2023

Table 8 Distribution of Spectacles by Format: % Value 2019-2024

Table 9 Forecast Sales of Spectacles by Category: Volume 2024-2029

Table 10 □Forecast Sales of Spectacles by Category: Value 2024-2029

Table 11 □Forecast Sales of Spectacles by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Spectacles by Category: % Value Growth 2024-2029

#### EYEWEAR IN CANADA

##### EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

##### MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2019-2024

Table 14 Sales of Eyewear by Category: Value 2019-2024

Table 15 Sales of Eyewear by Category: % Volume Growth 2019-2024

Table 16 Sales of Eyewear by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Eyewear: % Value 2019-2023

Table 18 LBN Brand Shares of Eyewear: % Value 2020-2023

Table 19 Distribution of Eyewear by Format: % Value 2019-2024

Table 20 Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 21 Forecast Sales of Eyewear by Category: Value 2024-2029

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Table 22 □Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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