

## **Soft Drinks in Uzbekistan**

Market Direction | 2024-01-22 | 60 pages | Euromonitor

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### **Report description:**

Soft drinks in Uzbekistan has witnessed a solid performance in 2023, with off- and on-trade volume sales increasing at impressive rates and most categories set to post positive results in both regards for the entire year. Economic development, rising urbanisation and the country's rapidly growing and relatively young population have remained the most important factors underpinning the expansion of soft drinks as a whole. Overall demand has been further bolstered by innovation, higher levels of p...

Euromonitor International's Soft Drinks in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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