

Soft Drinks in Uzbekistan

Market Direction | 2024-01-22 | 60 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Soft drinks in Uzbekistan has witnessed a solid performance in 2023, with off- and on-trade volume sales increasing at impressive rates and most categories set to post positive results in both regards for the entire year. Economic development, rising urbanisation and the country's rapidly growing and relatively young population have remained the most important factors underpinning the expansion of soft drinks as a whole. Overall demand has been further bolstered by innovation, higher levels of p...

Euromonitor International's Soft Drinks in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Soft Drinks in Uzbekistan

Euromonitor International

May 2024

List Of Contents And Tables

SOFT DRINKS IN UZBEKISTAN

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 20 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 21 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 22 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 25 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 26 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 27 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 28 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 29 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 30 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 31 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 32 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CARBONATES IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Carbonates consumption rises at a steady pace

Cola carbonates remain the firm consumer favourite

International players lead in carbonates

PROSPECTS AND OPPORTUNITIES

Demographic growth to support sales of carbonates

Traditional flavours to remain popular in carbonates

Tough competition from energy drinks, RTD tea and bottled water

CATEGORY DATA

Table 33 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 34 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 35 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 36 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 37 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 38 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 39 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 40 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 41 Sales of Carbonates by Total Fountain On-trade: Volume 2018-2023

Table 42 □Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2018-2023

Table 43 □NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 44 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 45 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 46 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 47 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 48 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 49 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 50 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 51 □Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2023-2028

Table 52 □Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2023-2028

JUICE IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Falling unit prices aid volume sales growth

Nectars lose appeal as consumers prefer other options that quench thirst

Local brands shape the performance of juice category

PROSPECTS AND OPPORTUNITIES

Strong outlook for the juice category

Juice drinks anticipated as the fastest-growing category

Traditional trade to garner largest portion of juice sales

CATEGORY DATA

Table 53 Off-trade Sales of Juice by Category: Volume 2018-2023

Table 54 Off-trade Sales of Juice by Category: Value 2018-2023

Table 55 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 56 Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 57 NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 58 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 59 NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 60 LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 61 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

Table 62 □Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 63 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 64 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

BOTTLED WATER IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers substitute still bottled water for tap water

Still flavoured water emerges in Uzbekistan

Bottled water faces strong competition from carbonates and energy drinks

PROSPECTS AND OPPORTUNITIES

Population growth and health concerns over tap water to drive bottled water consumption

Bulk water holds strong growth potential

Still flavoured bottled water to witness expansion

CATEGORY DATA

Table 65 Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 66 Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 67 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 68 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 69 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 70 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 71 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 72 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 73 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 74 □Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 75 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 76 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

SPORTS DRINKS IN UZBEKISTAN

2023 DEVELOPMENTS

ENERGY DRINKS IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dynamic growth continues in energy drinks

Flavour diversity plays a key role in driving sales

Flash Up faces strong competition from number two brand Gorilla

PROSPECTS AND OPPORTUNITIES

Energy drinks to outperform other soft drinks categories

Premium brands have limited scope for growth

Reduced sugar energy drinks to remain stagnant

CATEGORY DATA

Table 77 Off-trade Sales of Energy Drinks: Volume 2018-2023

Table 78 Off-trade Sales of Energy Drinks: Value 2018-2023

Table 79 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023

Table 80 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023

Table 81 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023

Table 82 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023

Table 83 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023

Table 84 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023

Table 85 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028

Table 86 □Forecast Off-trade Sales of Energy Drinks: Value 2023-2028

Table 87 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028

Table 88 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

CONCENTRATES IN UZBEKISTAN

2023 DEVELOPMENTS

RTD TEA IN UZBEKISTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

RTD tea witnesses dynamic growth

Carbonated RTD tea remains underdeveloped

Fuse tea takes the lead in RTD tea

PROSPECTS AND OPPORTUNITIES

RTD tea to experience double-digit volume growth

Tea-drinking culture will help bolster interest in RTD tea

Stagnant performance for reduced sugar options

CATEGORY DATA

Table 89 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 90 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 91 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 92 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 93 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 94 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 95 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 96 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 97 Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 98 □Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 99 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 100 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

RTD COFFEE IN UZBEKISTAN

2023 DEVELOPMENTS

Soft Drinks in Uzbekistan

Market Direction | 2024-01-22 | 60 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-07
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com