

Soft Drinks in Slovakia

Market Direction | 2023-12-18 | 88 pages | Euromonitor

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Report description:

Only energy drinks is projected to see positive off-trade volume growth over 2023 as a whole. While there was a slow shift back to foodservice, as consumers more fully resumed pre-Coronavirus (COVID-19) pandemic work, social and travel norms, on-trade volume sales are also projected to fall, if marginally, overall. Towards the end of the review period, the performance of soft drinks in Slovakia was affected negatively by unfavourable weather conditions. Cooler temperatures in spring and summer,...

Euromonitor International's Soft Drinks in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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