

Soft Drinks in Singapore

Market Direction | 2023-12-22 | 99 pages | Euromonitor

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Report description:

In 2023, soft drinks in Singapore is set to record volume growth through both the on-trade and off-trade channels. In terms of total volume sales, RTD tea and carbonates are set to remain the largest categories within soft drinks in Singapore, with RTD tea in particular anticipated to record significant volume growth in 2023.

Euromonitor International's Soft Drinks in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Soft Drinks in Singapore
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List Of Contents And Tables

SOFT DRINKS IN SINGAPORE

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 20 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 21 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 22 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 23 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 24 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 25 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 26 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 27 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 28 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 29 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 30 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 31 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

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Table 32 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Singapore

Trends

DISCLAIMER

SOURCES

Summary 1 Research Sources

CARBONATES IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

On-trade volume growth of carbonates remains resilient in 2023, while off-trade volumes see a moderate decline

Sustained volume growth for reduced sugar carbonates, but it faces headwinds from mass media articles on the safety of aspartame

Technological advances integrated into marketing efforts within distribution channels and flavour innovation

PROSPECTS AND OPPORTUNITIES

In the face of rising costs, brands will leverage pack mix

Sustainability expected to become a greater focus, with a rise in the carbon tax set to be implemented in 2024

Ageing population and declining birth rate expected to put pressure on key demographic for carbonates

CATEGORY DATA

Table 45 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 46 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 47 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 48 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 49 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 50 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 51 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 52 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 53 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 54 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 55 □NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 56 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 57 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 58 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 59 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 60 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 61 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 62 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 63 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 64 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

JUICE IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Negative performance continues for juice

High unit price growth in juice due to global fruit shortages

PROSPECTS AND OPPORTUNITIES

Health and wellness will continue to drive product innovation in juice

Ribena continues to innovate and explore brand collaborations to modernise its image

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Focus on expanding the product variety to drive volume growth

CATEGORY DATA

Table 77 Off-trade Sales of Juice by Category: Volume 2018-2023

Table 78 Off-trade Sales of Juice by Category: Value 2018-2023

Table 79 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 80 Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 81 NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 82 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 83 NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 84 LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 85 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

Table 86 □Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 87 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 88 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

BOTTLED WATER IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Bottled water benefits from on-the-go hydration occasions and tourist influx

Functional bottled water targeted towards consumer need states

Premium bottled water unlikely to gain traction with local consumers amidst general economic uncertainty

PROSPECTS AND OPPORTUNITIES

Narrowing of the distinction between carbonates and sparkling flavoured bottled water

Sustainability initiatives are incorporated into marketing communications to align with a broader brand positioning

Natural ingredients and clean label movement to narrow the distinction between sparkling flavoured bottled water and juice drinks

CATEGORY DATA

Table 89 Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 90 Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 91 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 92 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 93 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 94 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 95 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 96 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 97 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 98 □Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 99 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 100 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

SPORTS DRINKS IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume growth in sports drinks supported by the return to hosting sporting events and community activities

Government health associations continue to focus on sugar reduction in beverages, including sports drinks

Movement of sports drinks beyond hydration to target other need states

PROSPECTS AND OPPORTUNITIES

Potential for more natural sports drinks over the forecast period

Competitive landscape of sports drinks expected to remain relatively consolidated

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Potential for initiatives in terms of sustainability

CATEGORY DATA

Table 33 Off-trade Sales of Sports Drinks: Volume 2018-2023

Table 34 Off-trade Sales of Sports Drinks: Value 2018-2023

Table 35 Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023

Table 36 Off-trade Sales of Sports Drinks: % Value Growth 2018-2023

Table 37 NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023

Table 38 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023

Table 39 NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023

Table 40 LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023

Table 41 Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028

Table 42 □Forecast Off-trade Sales of Sports Drinks: Value 2023-2028

Table 43 □Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028

Table 44 □Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

ENERGY DRINKS IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Energy drinks sees only low off-trade volume growth

Growing prominence of more natural, alternative energy drinks, such as yerba mate beverages

Energy drinks faces headwinds from media reports on the potential harm to health of the artificial sweetener aspartame

PROSPECTS AND OPPORTUNITIES

Concern regarding caffeine levels in new energy drinks

Sports-focused energy drinks, while niche, have increased in visibility

Co-branding to drive excitement and expand market reach

CATEGORY DATA

Table 101 Off-trade Sales of Energy Drinks: Volume 2018-2023

Table 102 Off-trade Sales of Energy Drinks: Value 2018-2023

Table 103 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023

Table 104 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023

Table 105 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023

Table 106 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023

Table 107 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023

Table 108 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023

Table 109 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028

Table 110 □Forecast Off-trade Sales of Energy Drinks: Value 2023-2028

Table 111 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028

Table 112 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

CONCENTRATES IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate decline in off-trade volume sales of concentrates

Concentrates lags in terms of the variety of reduced sugar options available

PROSPECTS AND OPPORTUNITIES

Growth potential for coffee liquid concentrates

Greater variety of sports drinks powder concentrates, but fruit powder concentrates set to see waning popularity

CATEGORY DATA

Concentrates conversions

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Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 113 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 114 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 115 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 116 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 117 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 118 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 119 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 120 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 121 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 122 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 123 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 124 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 125 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 126 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 127 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

RTD TEA IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Innovation in reduced sugar still RTD tea drives volume growth both on-trade and off-trade

Co-branding and collaborations to modernise brand image

Growing availability of East Asian RTD tea brands

PROSPECTS AND OPPORTUNITIES

Private label RTD tea products are a cost-effective alternative to established brands

Opportunity for plant-based dairy RTD tea

Focus on fostering a health narrative and flavour adaptation in kombucha to promote wider acceptance

CATEGORY DATA

Table 128 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 129 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 130 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 131 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 132 Leading Flavours for Off-trade RTD Tea: % Volume 2018-2023

Table 133 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 134 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 135 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 136 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 137 □Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 138 □Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 139 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 140 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

RTD COFFEE IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Off-trade volume sales of RTD coffee are gradually normalising to the pre-pandemic level

Greater presence of RTD coffee products from Japan

Opportunity for reduced sugar RTD coffee options

PROSPECTS AND OPPORTUNITIES

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RTD coffee faces competition from foodservice as new entrants use aggressive promotions and unique offerings to appeal to consumers

Limited adoption of novel RTD coffee in flexible plastic pouches

RTD milk coffee may face challenges from the adjacent category of coffee flavoured drinking milk products

CATEGORY DATA

Table 141 Off-trade Sales of RTD Coffee: Volume 2018-2023

Table 142 Off-trade Sales of RTD Coffee: Value 2018-2023

Table 143 Off-trade Sales of RTD Coffee: % Volume Growth 2018-2023

Table 144 Off-trade Sales of RTD Coffee: % Value Growth 2018-2023

Table 145 NBO Company Shares of Off-trade RTD Coffee: % Volume 2019-2023

Table 146 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2020-2023

Table 147 NBO Company Shares of Off-trade RTD Coffee: % Value 2019-2023

Table 148 LBN Brand Shares of Off-trade RTD Coffee: % Value 2020-2023

Table 149 Forecast Off-trade Sales of RTD Coffee: Volume 2023-2028

Table 150 □Forecast Off-trade Sales of RTD Coffee: Value 2023-2028

Table 151 □Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2023-2028

Table 152 □Forecast Off-trade Sales of RTD Coffee: % Value Growth 2023-2028

ASIAN SPECIALITY DRINKS IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Asian speciality drinks thrives in the on-trade, while off-trade growth wanes in 2023

Lower sugar variants in Asian speciality drinks see more opportunity than no added sugar variants

PROSPECTS AND OPPORTUNITIES

Limited popularity of Asian speciality drinks amongst younger demographics

Niche speciality brands struggle to get a stronger foothold

CATEGORY DATA

Table 65 Off-trade Sales of Asian Speciality Drinks: Volume 2018-2023

Table 66 Off-trade Sales of Asian Speciality Drinks: Value 2018-2023

Table 67 Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2018-2023

Table 68 Off-trade Sales of Asian Speciality Drinks: % Value Growth 2018-2023

Table 69 NBO Company Shares of Off-trade Asian Speciality Drinks: % Volume 2019-2023

Table 70 LBN Brand Shares of Off-trade Asian Speciality Drinks: % Volume 2020-2023

Table 71 NBO Company Shares of Off-trade Asian Speciality Drinks: % Value 2019-2023

Table 72 LBN Brand Shares of Off-trade Asian Speciality Drinks: % Value 2020-2023

Table 73 Forecast Off-trade Sales of Asian Speciality Drinks: Volume 2023-2028

Table 74 □Forecast Off-trade Sales of Asian Speciality Drinks: Value 2023-2028

Table 75 □Forecast Off-trade Sales of Asian Speciality Drinks: % Volume Growth 2023-2028

Table 76 □Forecast Off-trade Sales of Asian Speciality Drinks: % Value Growth 2023-2028

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