

Soft Drinks in France

Market Direction | 2023-11-30 | 99 pages | Euromonitor

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Report description:

Soft drinks continued to perform well in total current value terms in France in 2023, though its performance was significantly more muted in volume terms. Volume sales were dampened by the high rate of inflation, the ongoing war in Ukraine and the fact that the summer saw a much more limited heatwave than in the previous year. In fact, the northern half of the country saw rather bad weather from June to September 2023, providing less favourable conditions for sales of soft drinks.

Euromonitor International's Soft Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
May 2024

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Possible development in alternative channels to multiple grocery retailers

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