

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Finland

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Report description:

The market for smokeless tobacco, e-vapour products and heated tobacco in Finland saw especially buoyant growth in retail volume terms in 2023, following the deregulation of nicotine pouches in April of the same year. This meant that these products, which used to fall under the scope of the Medicines Act, were now subject to tobacco regulations. As such, nicotine pouches with a maximum of 20 milligrams of nicotine could be legally sold in a wide range of retailers, as well as imported from abroad.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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