

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Croatia**

Market Direction | 2024-05-30 | 30 pages | Euromonitor

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### **Report description:**

Smokeless tobacco, e-vapour products and heated tobacco in Croatia performed well overall in 2023, although chewing tobacco and moist snuff remained negligible. Both e-vapour products and heated tobacco are on an upward retail volume sales trajectory, predominantly cannibalising the demand for cigarettes. E-vapour products and heated tobacco are perceived as less harmful to health alternatives to cigarettes and their new generation and novelty status gain them attention from local smokers. Furth...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

May 2024

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