

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Colombia

Market Direction | 2024-05-29 | 27 pages | Euromonitor

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Report description:

Over the review period, smokeless tobacco, e-vapour products and heated tobacco grew at high velocity, with value sales over 20 times higher in 2023 compared to the start of the review period. Outstanding sales of e-vapour products, namely closed systems, are leading this success. In the initial years, closed systems with pods dominated the scene with Vuse as the leading brand, followed by RELX and Stith. Subsequently, disposable vapes took off in 2021 with the entrance of Glu Cloud, and then Vu...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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