

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada**

Market Direction | 2024-05-29 | 32 pages | Euromonitor

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### **Report description:**

From 2023, vape stores in Quebec are unable to sell flavoured products. They can only sell tobacco or flavourless e-vapour sticks. Volume sales of E-vapour products have declined by up to 70% in this region following the introduction of these restrictions. This has triggered the closure of many vape stores due to reduced consumption, especially since flavourless products can be purchased from convenience retailers.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
May 2024

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Restrictions on E-vapour flavours in Quebec dampens sales

Larger E-vapour pack sizes gain popularity due to excise tax

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