

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bosnia and Herzegovina

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Report description:

In 2023, retail value sales of e-vapour products and heated tobacco recorded double-digit growth in Bosnia Herzegovina. While the smoking prevalence and cigarette consumption, including illicit trade, continue to decline in the country, two other tobacco products are flourishing. Heated tobacco, in particular, emerges as the winner as smokers shift towards "reduced harm" products. This category benefits from the perception of being a less harmful alternative to traditional cigarettes. Open vapin...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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May 2024

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