

## **Skin Care in Hong Kong, China**

Market Direction | 2024-05-30 | 29 pages | Euromonitor

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### **Report description:**

Beauty and personal care in Hong Kong greatly relies on tourism expenditure as a significant contributor to sales, representing at least 20% share pre-pandemic. The recovery of the tourism industry has played a crucial role in revitalising demand, particularly for skin care. As inbound tourists made a notable return to Hong Kong in 2023, following the easing of the city's border, there was greater demand for skin care, helping to drive the double-digit growth of the category. In particular, this...

Euromonitor International's Skin Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

### Summary 1 Research Sources

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