

RTD Tea in Tunisia

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Report description:

Aris Ice Tea marks a significant milestone as Tunisia's first locally-produced RTD tea. With all existing products in the market being imported, Aris is a pioneering Tunisian offering in this category. The brand boasts a diverse range of four enticing flavours: lemon, peach, strawberry, and apple. Notably, Aris sets itself apart by being both vegan and free from preservatives and colourings. The product is presented in an eye-catching plastic bottle packaging, adding to its appeal.

Euromonitor International's RTD Tea in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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