

## **RTD Tea in the United Kingdom**

Market Direction | 2023-11-27 | 33 pages | Euromonitor

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### **Report description:**

Following strong positive performances in 2021 and 2022, ready to drink (RTD) tea is set to continue to experience double-digit growth in current value sales both off-trade and on-trade in 2023. Due to a longer and warmer summer in 2022, RTD tea experienced an increase in sales, also benefiting from greater product variety and availability, with these factors also contributing to growth in 2023, with dynamic growth expected even in off-trade and on-trade volume terms.

Euromonitor International's RTD Tea in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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