

RTD Tea in Slovakia

Market Direction | 2023-12-18 | 28 pages | Euromonitor

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Report description:

The off-trade demand for RTD tea in Slovakia suffered from colder than usual weather in 2023, as a cold spring combined with fewer tropical days during summer to negatively impact sales. In addition to this climatic factor, consumers were trying to save money by prioritising essential goods and purchasing fewer non-essential products at the end of the review period. This behaviour was informed by weak purchasing power in a highly inflationary climate, which brought higher interest rates and risi...

Euromonitor International's RTD Tea in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
May 2024

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