

RTD Coffee in Spain

Market Direction | 2023-12-04 | 33 pages | Euromonitor

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Report description:

Plenty of examples of new product development appeared in Spain in RTD coffee at the end of the review period. This wide product innovation sought to attract new consumers to the category, for instance by offering different flavour combinations. Lactalis Nestle, the name of the joint venture between these two companies, renewed its Nescafe Latte range during 2023. The range expanded to include an oat flavoured variety - bringing its total number of offers in the Spanish market to eight, which de...

Euromonitor International's RTD Coffee in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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