

RTD Coffee in Slovakia

Market Direction | 2023-12-18 | 27 pages | Euromonitor

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Report description:

More hectic and on-the-go lifestyles as consumers resumed work, social and travel norms, as the threat of COVID-19 and related restrictions were lifted, stimulated a demand for RTD coffee. However, demand limitation barriers arose in the form of the weak purchasing power of Slovak households. In a highly inflationary climate, there was upward pressure on food and beverage prices, amid a general rise in the cost of living for local consumers. This meant that price promotions and discounts were in...

Euromonitor International's RTD Coffee in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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