

## **RTD Coffee in Azerbaijan**

Market Direction | 2023-11-30 | 24 pages | Euromonitor

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### **Report description:**

RTD coffee is developing at a significant pace in Azerbaijan, but remains a very small category in 2023. Growth momentum can be attributed to the fast developing coffee-drinking culture in Azerbaijan and the relatively low per capita consumption of coffee. Overall there is low consumer awareness of RTD coffee products with consumers largely drinking coffee in coffee shops or at home, rather than buying a takeaway cold version.

Euromonitor International's RTD Coffee in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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