

Juice in Uruguay

Market Direction | 2024-01-23 | 25 pages | Euromonitor

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Report description:

100% juice experienced significant growth in 2023, primarily fuelled by the prevailing health and wellness trend. Consumer inclination towards healthier and natural juice options has surged. The increased demand for vitamin C, prompted by COVID-19 concerns and a heightened focus on immunity, has contributed to this upward trajectory. Moreover, the tap water crisis endured from March to September 2023 has heightened consumer preferences for healthier soft drinks, further propelling the growth of...

Euromonitor International's Juice in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Juice in Uruguay
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List Of Contents And Tables

JUICE IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for 100% juices amid health concerns and tap water crisis

Health-conscious choices impact purchases

Diversification and product innovations by Montevideo Refrescos SA

PROSPECTS AND OPPORTUNITIES

Expanding juice consumption driven by health consciousness

Introduction of green herbal mixed fruits

Growth potential in juice drinks with affordable multi-serve packaging

CATEGORY DATA

Table 1 Off-trade Sales of Juice by Category: Volume 2018-2023

Table 2 Off-trade Sales of Juice by Category: Value 2018-2023

Table 3 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 9 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

Table 10 □Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 11 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 12 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

SOFT DRINKS IN URUGUAY

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

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| | |
|----------|---|
| Table 21 | Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023 |
| Table 22 | Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023 |
| Table 23 | Off-trade Sales of Soft Drinks by Category: Value 2018-2023 |
| Table 24 | Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023 |
| Table 25 | Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023 |
| Table 26 | Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023 |
| Table 27 | NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023 |
| Table 28 | LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023 |
| Table 29 | NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023 |
| Table 30 | LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023 |
| Table 31 | Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023 |
| Table 32 | Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023 |
| Table 33 | Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023 |
| Table 34 | Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023 |
| Table 35 | Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028 |
| Table 36 | Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028 |
| Table 37 | Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028 |
| Table 38 | Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028 |
| Table 39 | Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028 |
| Table 40 | Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028 |
| Table 41 | Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028 |
| Table 42 | Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028 |
| Table 43 | Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028 |
| Table 44 | Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028 |

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SOURCES

Summary 1 Research Sources

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