

## **Juice in New Zealand**

Market Direction | 2023-12-20 | 31 pages | Euromonitor

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### **Report description:**

Value sales growth within juice remained strong in 2023 with broader inflationary pressures a key contributor to this. While fuel costs have stabilised following the initial shock in 2022 after the Russian invasion of Ukraine, the New Zealand Government's temporary removal of excise duty on petrol ended in July 2023 and these increased costs were passed on to consumers. In addition, flooding and extreme weather events across New Zealand in early 2023 put significant pressure on the country's inf...

Euromonitor International's Juice in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Despite rising prices, health and wellness remains a key priority

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