

## Juice in Azerbaijan

Market Direction | 2023-11-30 | 27 pages | Euromonitor

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### **Report description:**

In 2023, the juice category continues to witness very low growth in retail volume terms, although the slowdown in unit price growth has been a positive trend. By contrast, on-trade juice volume sales are enjoying double-digit growth as the channel continues to recover from the damaging effects of the COVID-19 pandemic. Juice drinks is witnessing the strongest volume growth in 2023, due to its affordability and perception as a soft refreshing drink, as well as the development of modern retailing...

Euromonitor International's Juice in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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