

## **Homewares in Singapore**

Market Direction | 2024-05-29 | 17 pages | Euromonitor

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### **Report description:**

Homewares in Singapore maintained slow and stable current value growth in 2023. The sustained growth in this year can be attributed to Singaporeans' purchasing behaviour, demonstrating a nuanced relationship with food and cooking. Despite not cooking frequently at home, they exhibit a propensity for acquiring items related to cooking, such as homewares, possibly driven by a sense of preparedness, a penchant for collecting homewares, or aspirations to increase their cooking frequency. In addition...

Euromonitor International's Homewares in Singapore report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Homewares in Singapore

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### List Of Contents And Tables

#### **HOMEWARES IN SINGAPORE**

##### **KEY DATA FINDINGS**

##### **2023 DEVELOPMENTS**

Singaporeans' complex relationship with cooking drives sales of kitchenware

Retail offline sales witness growth as people value tactile experiences

Food storage solutions prioritised to store food in an effective way

##### **PROSPECTS AND OPPORTUNITIES**

Advances in food technology expected to impact growth of homewares

Growth for functional and space-saving homewares anticipated

##### **CATEGORY DATA**

Table 1 Sales of Homewares by Category: Value 2018-2023

Table 2 Sales of Homewares by Category: % Value Growth 2018-2023

Table 3 Sales of Homewares by Material: % Value 2018-2023

Table 4 NBO Company Shares of Homewares: % Value 2019-2023

Table 5 LBN Brand Shares of Homewares: % Value 2020-2023

Table 6 Distribution of Homewares by Format: % Value 2018-2023

Table 7 Forecast Sales of Homewares by Category: Value 2023-2028

Table 8 Forecast Sales of Homewares by Category: % Value Growth 2023-2028

#### **HOME AND GARDEN IN SINGAPORE**

##### **EXECUTIVE SUMMARY**

Home and garden in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home and garden?

##### **MARKET DATA**

Table 9 Sales of Home and Garden by Category: Value 2018-2023

Table 10 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 12 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format: % Value 2018-2023

Table 15 Distribution of Home and Garden by Format and Category: % Value 2023

Table 16 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

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##### **SOURCES**

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## Summary 1 Research Sources

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