

Homewares in Mexico

Market Direction | 2024-05-29 | 20 pages | Euromonitor

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Report description:

The Mexican homewares market continued to see current value growth in 2023, driven by two primary factors. Firstly, as work-from-home and hybrid work models persisted in the year, consumers maintained an interest in home cooking and refreshed their homewares to do so. Indeed, even as foodservice outlets reopened, and takeaway/home delivery options remained constant, economic concerns and hybrid work practices continued to favour dining at home, including a fuller return to at-home entertaining w...

Euromonitor International's Homewares in Mexico report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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