

## **Homewares in Australia**

Market Direction | 2024-05-30 | 18 pages | Euromonitor

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### **Report description:**

In 2023, homewares in Australia witnessed a convergence of functionality and aesthetics, with consumers prioritising practicality alongside visual appeal. Space-saving solutions became a dominant theme, as evidenced by the surge in popularity of nesting bowls and versatile cookware sets designed to offer multiple functions. While neutral tones remained a popular base for homeware selections, a desire for individual expression manifested in the incorporation of vibrant colour accents. This could...

Euromonitor International's Homewares in Australia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Homewares market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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##### **SOURCES**

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## Summary 1 Research Sources

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