

Home Improvement in Singapore

Market Direction | 2024-05-29 | 17 pages | Euromonitor

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Report description:

In 2023, home improvement in Singapore maintained solid but slowing current value growth. While most categories saw a deceleration in growth in this year, wooden flooring managed to see fairly stable growth in Singapore, owing to its enduring popularity and the valued benefits it offers to Singaporean homeowners. Renowned for its easy maintenance, wooden flooring is also preferred as it brings warmth, elegance, and natural beauty to living spaces. It is valued by those who prioritise durability...

Euromonitor International's Home Improvement in Singapore report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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