

Home Furnishings in Mexico

Market Direction | 2024-05-29 | 23 pages | Euromonitor

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Report description:

Mexico's home furnishings market witnessed marginal current value growth in 2023, fuelled by high inflation as well as resilient consumer demand in the category. In spite of significant inflationary pressures, the economic growth witnessed by the country, coupled with record low unemployment driving real wage growth, bolstered disposable income in the country and fuelled marginal category growth. Furthermore, an increase in government spending and a growing construction market drove the housing...

Euromonitor International's Home Furnishings in Mexico report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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