

## **Home Furnishings in Germany**

Market Direction | 2024-05-28 | 22 pages | Euromonitor

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### **Report description:**

In 2023, home furnishings in Germany witnessed a significant contraction of value sales, driven by adverse macroeconomic conditions. The country's GDP declined in 2023, and geopolitical tensions, such as the war in Ukraine, continued to fuel uncertainty in global markets. The housing market in Germany contracted significantly in 2023, with rising raw materials prices also leading to the abandonment of several housing projects, resulting in declining housing prices. Value sales of home furnishing...

Euromonitor International's Home Furnishings in Germany report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Furnishings market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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