

Home and Garden in Spain

Market Direction | 2024-05-29 | 49 pages | Euromonitor

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Report description:

Home and garden in Spain witnessed a notable slowdown in current value growth during 2023, with price increases largely responsible for this growth. The ongoing financial pressures suffered by Spanish consumers and the slowdown in Spain's real estate and housing markets weakened demand for home and garden products in 2023. Pressures in the housing market had the most significant impact on home improvement as consumers avoided undertaking large renovation projects amidst price rises. Sales of hom...

Euromonitor International's Home and Garden in Spain report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home and Garden market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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