

Gardening in Thailand

Market Direction | 2024-05-29 | 18 pages | Euromonitor

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Report description:

Gardening was the most dynamic product area in Thailand 2023, with most categories exceeding overall market growth in current value terms. Many people took up gardening during the COVID-19 crisis, when outdoor spaces became something of a sanctuary for those confined to their homes. Despite the return of consumers to their busier post-pandemic lifestyles, they maintained a strong interest in this pastime, largely due to its known positive benefits to mental and physical health. Another reason be...

Euromonitor International's Gardening in Thailand report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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