

Gardening in Spain

Market Direction | 2024-05-29 | 22 pages | Euromonitor

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Report description:

Despite the strong interest in gardening as a leisure activity in Spain, current value growth slowed in 2023. The unusually harsh weather - a prolonged drought followed by heavy rain - disrupted the typical spring season when most gardening sales occur. This impacted high-value items like gardening power tools and watering systems the most. However, categories like hand tools, pots, and herbicides fared better, reflecting the enduring popularity of home gardening. In addition, value sales of pes...

Euromonitor International's Gardening in Spain report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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