

Gardening in Indonesia

Market Direction | 2024-05-29 | 21 pages | Euromonitor

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Report description:

Gardening in Indonesia saw healthy sales in 2023, boosted by the rise of urbanisation wellbeing trends. For example, consumers living in smaller apartments display a desire to keep indoor plants for both aesthetic and health and wellbeing reasons and, in turn, this helps to support sales of (small) pots and planters, fertilisers, and hand gardening tools. On the other hand, large gardening items (e.g., lawn mowers) are seeing slightly slower sales, as these urban environments do not offer larger...

Euromonitor International's Gardening in Indonesia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Gardening in Indonesia

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List Of Contents And Tables

GARDENING IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Urbanisation and wellbeing trends boost gardening sales

Vertical gardening trend booms in urban areas, catering for small spaces

Indoor plants appeal to urban gardening hobbyists who seek aesthetic greenery within their homes

PROSPECTS AND OPPORTUNITIES

Return to busy out-of-home lifestyles means less time for gardening

Urban horticulture trends will continue to evolve over the forecast period

Sustainability trends to maintain their relevance and influence consumers' purchasing decisions

CATEGORY DATA

Table 1 Sales of Gardening by Category: Value 2018-2023

Table 2 Sales of Gardening by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Gardening: % Value 2019-2023

Table 4 LBN Brand Shares of Gardening: % Value 2020-2023

Table 5 Distribution of Gardening by Format: % Value 2018-2023

Table 6 Forecast Sales of Gardening by Category: Value 2023-2028

Table 7 Forecast Sales of Gardening by Category: % Value Growth 2023-2028

HOME AND GARDEN IN INDONESIA

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2018-2023

Table 9 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 11 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 13 Distribution of Home and Garden by Format: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format and Category: % Value 2023

Table 15 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

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SOURCES

Scotts International. EU Vat number: PL 6772247784

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Summary 1 Research Sources

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